

FreightFriend

Provided by MercuryGate

The Social Network for Brokers and Carriers



FreightFriend is a **FREE** load and truck posting web site where carriers and brokers control who has access to their postings, providing a private but centralized network.

A full-featured load and truck posting service, FreightFriend provides the most intuitive approach to posting, searching and matching freight with available equipment. Because partners have other friends' loads or trucks there too, they visit the site frequently and keep their postings up to date.

FreightFriend is perfect for carriers, shippers, brokers, 3PLs and freight management firms who only want to share information with companies they trust.

They can keep their current information in one place, knowing that friends - and only friends - will have constant access.

While public load boards fill a real need, they come at a cost – a lot of unknown companies bidding to carry the freight. Private boards are often useful too, but they're inconvenient to carriers with multiple clients asking them to check their bid portals. FreightFriend solves the dilemma with a single service where carriers can easily communicate with all of their clients and brokers can find available capacity from carriers they trust.

Freight Friend Plus

Providing maximum capacity and lane data for high volume brokers

For freight brokers needing to cover large volumes of loads fast, we offer FreightFriend Plus. If you need to manage the trucks and lanes of hundreds, or thousands of carriers to effectively cover freight, FreightFriend Plus delivers. Users quickly enter or download lists of trucks from their carriers and instantly match them to current freight. These trucks are visible only to your company and match only to your loads. Fully integrated with the friendship based system that allows your carrier relationships to enter their trucks for you, Freight Friend Plus offers the most effective load matching system in the marketplace.

The first social network site made especially for the transportation industry is free and open for business. Sign up at www.freightfriend.com today.

FreightFriend's Primary Features

- Centrally manage real-time trucks of all your carriers with minimal resources
- Interactively allow carrier self-service updating
- Instantly match carrier trucks and lanes to available loads
- Provide real time visibility of all loads to the carriers you choose
- Automatically communicate matches internally and externally in real time
- Full integration with any TMS

Relationship Based Load and Truck Posting Service

- Managed relationships between Carriers and Brokers/ Shippers
 - Quickly invite friends
 - Controlled friend acceptance
 - Easily remove friends when necessary
- Each company has their own private network that is not visible to others
- Your data is updated in one location and visible to all your friends
- All of your friend's data is visible to you from one location

Import and Export Data from Multiple Sources

- Manually enter load or truck data rapidly using Freight Friend's simple & intuitive user interface
- Integrate with in house systems to automatically post loads or trucks and remove once they are covered
- Receive automatic updates directly from your friend's in house systems via EDI, FTP
- Import data using XML or spreadsheet files

Intelligent Searching & Matching Functionality

- Sophisticated Logic
 - By City with Radius
 - By State or Region in any combination
 - Intelligent equipment matching
- Automated or Manual email alerts of matches to your company and the matched company
- Dashboard
 - Easily view all available loads – with associated matches
 - "Matches Tab" constantly refreshing with current matches
- Screen Pops provide immediate alerts to new matches

Real Time Visibility to Accurate, Detailed Data

- **For Brokers**
 - Carriers update trucks and lanes themselves
 - Brokers access by Carrier, Lane Search, Matching Screens, or email
- **For Carriers**
 - Broker and Shippers Provide updated and Detailed Load Info
 - Access by Broker/Shipper, Lane Search, Matching Screens, or email

FreightFriend Plus is a fee-based service specifically designed for truckload brokers and 3PLs needing to manage large carrier databases to provide maximum capacity for moving their shipments. In addition to the standard features of Freight Friend, Plus offers:

- **Enter Trucks and Lanes for Carriers** - visible only to your company and matching only to your Freight
- **Batch Truck Entry** feature - enter and match **10 trucks in 10 seconds!!!**
- **Effectively Manage Truck and Lane Data of Large Database of Non-Relationship Carriers**
 - Manage data of these carriers without providing access to your loads
 - Once a strong relationship is established, invite them to be your friend, see your loads, whereupon they will be updating their truck and lane data themselves
- Auto or Manual Email matches to Friend and Non-Friend Carriers alike
- Coordinate Searching and Matching between the trucks you enter and those entered by your friends